



**Bike the Bricks Criterium & Family Festival**  
**May 26, 2017 (3 p.m. – 11 p.m.)**  
**Historic Downtown McKinney**  
**Expo Area Application**

**EXPO APPLICATION DEADLINE: May 3, 2017**  
**NOTIFICATIONS WILL BE SENT NO LATER THAN May 4, 2017**

<b>Organization/Business Name</b>			
<b>Contact Name</b>			
<b>Mailing Address</b>			<b>City/State/Zip</b>
<b>Cell</b>	<b>Email</b>		<b>Website</b>
<b>EXPO BOOTH PRICING</b> (Please check preference)			
<b>Booth Fees</b>	<input type="checkbox"/> 10 x 10 space	\$350 Includes (1) 120 v outlet	\$
	<input type="checkbox"/> 10 x 20 space	\$600 Includes (2) 120 v outlets	\$
<b>Tent Rental</b>	<b>(Optional)</b>	10'x10' - \$150;    10'x20' - \$230	\$
<b>Additional Electricity Needs</b>			
<b>Electricity Fees</b> (if applicable)	Additional 120 v outlets	Qty ____ @ \$45 a piece	\$
	220 V (30 amp) outlets	Qty ____ @ \$50 a piece	\$
<b>TOTAL FEES:</b>			\$
<i>Please make check payable to McKinney Main Street or complete the credit card authorization form to pay via credit card.</i>			

**Detailed description of your booth activity- please email samples of your products and a booth photo as well.**

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**Please note that a submission to an application does not guarantee acceptance.**

<p><b>RELEASE:</b> Vendor must commit to staffing a booth and offering services during all festival hours, and if possible, incorporate the BIKE THE BRICKS theme. For good and valuable considerations received, the undersigned agrees to indemnify and hold harmless, City of McKinney/McKinney Main Street, its members, officers, directors, employees, sponsors, volunteers, contractors and agents from any and all liabilities, obligations, claims, damages, diminution in value, costs, and expenses (including all court costs and reasonable attorney fees) (collectively, "claims") that the undersigned may suffer or incur prior to, during, or following participation of the BIKE THE BRICKS in the Historic Downtown of the City of McKinney, including any injury to persons or property under my control or to persons or property of my agents, employees or invitees from any cause, including but not limited to theft or loss of property. The undersigned recognizes the hazards of participation in an outdoor event and assumes all risks of participation; refunds will not be given in the event of inclement weather. In full consideration for all rights granted to you hereunder, you shall pay the required fees to be determined by the size of your booth space. This fee must be paid in full by Friday, May 5, 2017. Vendor agrees that it shall abide by and that Vendor's participation in the Event is subject to all of the terms and conditions of the "Bike the Bricks Festival Wellness Vendor – Rules &amp; Regulations" attached hereto and made a part hereof for all purposes, and Vendor represents and warrants that Vendor has read and understands the same. Participant grants the City of McKinney the right to use his or her name and likeness obtained in connection with participating at the Event for any publicity and advertising purposes.</p>	
<b>Signature:</b>	<b>Date</b>
<p><b>SUBMIT APPLICATION:</b>          McKinney Main Street          Attn: Bike the Bricks          111 N. Tennessee St.          McKinney, TX 75069</p>	<p><b>CONTACT INFORMATION:</b>          Geoff Fairchild          gfairchild@mckinneytexas.org          972-547-2651  <a href="http://www.downtownmckinney.com">www.downtownmckinney.com</a></p>

**2017 MCKINNEY BIKE THE BRICKS Expo Area Application, Rules & Regulations**

**HOURS OF OPERATION:**

Friday, May 26, 2017 3 p.m. – 11 p.m.

Vendor agrees that it shall abide by and that Vendor's participation in the Event is subject to all of the terms and conditions of the "McKinney Bike the Bricks Festival Vendor – Rules and Regulations" included hereto and made a part hereof for all purposes, and Vendor represents and warrants that Vendor has read and understands the same.

**Initial:** \_\_\_\_\_

**POLICIES:**

Vendor acknowledges that submission of application does not guarantee acceptance into McKinney Bike the Bricks Festival. Photos of products displayed should be submitted with application. Photos will not be returned. Vendor placement will be assigned on a first-come-first-serve basis and are the sole discretion of the Event.

Vendor is prohibited from operating and promoting from an area other than their booth space. Food sampling is not permitted.

**Initial:** \_\_\_\_\_

**PRODUCTS SOLD** Vendor must only sell those items submitted and approved by McKinney Main Street. McKinney Main Street decisions are final. Only merchandise submitted in the application is allowed to be displayed during Bike the Bricks Festival.

**Initial:** \_\_\_\_\_

**NOTIFICATIONS** Vendors will be emailed notification of acceptance or non-acceptance on or prior to May 4, 2017.

**Initial:** \_\_\_\_\_

Vendors are to provide their own tent (please see next item), display materials, lights, racks, tables and chairs.

**Initial:** \_\_\_\_\_

**Use of personal tents:** Vendor may use their own tent upon approval of McKinney Main Street. Please submit tent photo with your application. Tent canopy must be of fire-retardant material, and each tent leg must be anchored and secured with a 40lb weight - Water jugs are not acceptable.

**Initial:** \_\_\_\_\_

**USE OF EXTENSION CORDS:**

Only UL listed outdoor-rated extension cords are permitted and must be a minimum 12 gauge with grounds.

**Initial:** \_\_\_\_\_

**LARGER SPACE:** Custom pricing available for space larger than 10'x20.' Please contact Event Staff if you're interested.

**DEADLINES:** All site fees are due paid in full no later than May 5, 2017. **Checks will only be deposited once vendor is approved to participate in the event. Credit card will only be processed upon acceptance**

**CANCELLATIONS/REFUNDS:** Cancellations prior to May 10, 2017 will receive refund of booth fees less a 15% processing fee. After May 10 no refunds will be given. The vendor recognizes the hazards of participation in an outdoor event and assumes all risks of participation; refunds will not be given in the event of inclement weather. **The event will go on as scheduled rain or shine;** some activities may be cancelled or postponed if there is a threat of danger to attendees and participants.

**Initial:** \_\_\_\_\_

**PARKING:** Vendor parking is available in Lot 1 located on Hunt Street and Lamar Street.

**CONDUCT:** There will be no drinking of any alcoholic beverages by any Vendor or one of their workers before, during, or after the event while still within the festival perimeter.

**Initial** \_\_\_\_\_

**SET UP/TEAR DOWN:**

SET UP	TEAR DOWN
Fri., May 26 Beginning at 9 am. Cars off event site @ 2 pm	Fri, May 26 Cars allowed back on site at 11:15 pm. Event ends at 11 pm

All vehicles must be moved from the festival perimeter by 2 p.m. Vendors may come back into the festival perimeter at 11:15 p.m. on Friday, May 26, to load vehicles and tear down. Vendors may not shut down or depart their booth during hours of operation. Any vendor who leaves before the conclusion of the event will terminate their right as a vendor for future events. Vendors must personally attend their booths and must be present during the entire festival. The vendor shall maintain his/her own booth at all times in a safe manner. Vendors are required to conduct all activities within their assigned booth space.

**Initial:** \_\_\_\_\_

**INSURANCE:** To complete your application, vendor must supply a copy of their \$1,000,000 minimum General Liability Insurance with the City of McKinney added as an additional insured.

**Initial:** \_\_\_\_\_

**SECURITY:** The McKinney Police Department will provide event security. This presence does not guarantee against theft or loss but should submit any precautions which the vendor has already taken. McKinney Main Street / the City of McKinney is not responsible for any lost, damaged or stolen items or property.

**Initial:** \_\_\_\_\_



McKinney Main Street  
Historic Downtown McKinney

## CREDIT CARD AUTHORIZATION FORM

<b>Name on the Card</b>	
<b>Amount to be charged: \$</b>	
<b>Description of Charge:</b>	
<b>Card Number:</b>	
<b>Please check the appropriate credit card:</b> <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover	
<b>Exp. Date:</b>	<b>Billing Zip</b>
<b>CVV # (3 digits on back of the card):</b> <b>or 4 digit code on Front if AMEX:</b>	<b>Email:</b> (For copy of receipt)
<b>AUTHORIZATION:</b> I authorize McKinney Main Street to charge my credit card in the amounts stated above.	
<b>Printed Name &amp; Signature:</b>	<b>Date</b>
<b>Phone Number:</b>	
<b>RETURN FORM:</b> McKinney Main Street Attn: Geoff Fairchild 111 N. Tennessee St. McKinney, TX 75069 <a href="mailto:gfairchild@mckinneytexas.org">gfairchild@mckinneytexas.org</a> Fax: 972-547-2615	<b>CONTACT INFORMATION:</b> Geoff Fairchild <a href="mailto:gfairchild@mckinneytexas.org">gfairchild@mckinneytexas.org</a> 972-547-2661 <a href="http://www.downtownmckinney.com">www.downtownmckinney.com</a>